

## User Experience Architect

### Position Description

The user experience designer/architect is responsible for research and design efforts for internal customer applications and websites to support business applications – striking a balance between creative design and analytical thinking. They are also responsible for creating the HTML/CSS especially for larger projects. This position requires working directly with developers, customers, stakeholders and users, developing strategies and specifications to create/improve the performance, usability and effectiveness of user-facing interfaces. The designer uses information gathered by themselves or by peers from end user research, usability testing, client meetings, team collaboration, and best practices, to develop site maps, user interface diagrams, interaction diagrams, requirements and specifications, mock-ups and clickable prototypes which represent the layout, flow and organization of Web sites and Web applications.

### Required Qualifications

- Minimum 3-4 years relevant experience (as UX designer, UI designer, information architect, interaction designer, etc.)
- Strong understanding of, and enthusiasm for, user-centered design principles
- Ability to analyze a project's needs and perform the relevant user research activities (e.g., writing tests and questionnaires, conducting testing, user profiling, web analytics)
- Skilled in writing HTML/CSS resulting in final production user interface code
- Strong verbal and written communication skills, with ability to successfully communicate design rationale to a mixed audience
- Flexibility to work on a wide range of projects: from small content-based websites to more complex web applications
- Proficiency with a standard software tool for flowcharts, wireframes, clickable prototypes that can be converted to production code
- Provide link to two or three example projects, or your portfolio, with a description of the role played for each

### Desired Qualifications but not required

- Master's degree in: Human Computer Interaction, Cognitive Psychology, Computer Science, Statistics/Masurement, Experimental Psychology or other degree
- Ability to facilitate requirements gathering and design sessions with a diverse audience
- Experience with Morae, WebTrends, UTE, Fireworks (to create wireframes), Adobe CS4
- Skilled in graphic design and implementation.